

# SEAN SMITH

EUROPEAN GRADUATE SCHOOL

28 ELDON AVE • TORONTO, CANADA • M4C 5G3  
+1.416.669.1997 • sean@sportsbabel.net

## Profile

---

I am a theorist and artist interested in the aesthetics, politics and poetics of sport and physical culture. I am also currently a doctoral candidate in the PhD program in Media and Communications at the European Graduate School in Switzerland. Prior to that, I earned an MBA from the University of Alberta's International Institute for the Study of Sport Management and I served on faculty for two years at Acadia University after earning a BKin (Sport Management) only three months earlier.

**Research focus:** Critical inquiry at the nexus of international sport, technology, politics and the body.

## Education

---

ABD      Doctor of Philosophy, Media and Communications Division  
Europäische Universität für Interdisziplinäre Studien  
(European Graduate School), Saas-Fee, CHE  
Dissertation Title: "Body+Politics: Towards a Sporting Multitude"

### *Doctoral seminars completed*

#### *2007*

Political Activism: Multiplicity and Empire (M. Hardt)  
Nanophilosophy: Invisible Revolution (S. Stone)  
Literature as Communication (M. Hielscher / J. Barnes)  
Media Sounds (M. Schmidt / P. Miller-DJ Spooky)  
From Script to Screen (P. Alferi)  
Media Art (Y-A. Bois / M. Fisher)

#### *2009*

Homo Sacer (G. Agamben)  
Finitude in Philosophy, Literature and Art (A. Ronell)  
Philosophy of Photography and Film (H. von Amelnunxen)  
Audiovisual History and Technoculture (S. Zielinski)

#### *2008*

Jean Baudrillard (S. Lotringer)  
Media Culture and Artificial Life (W. Schirmacher)  
Art, Psychoanalysis, Philosophy (B. Ettinger)  
Lyotard: Hesitating Thought (V. Vitanza)  
Haunted Thought and Art (L. Rickels / S. de Beer)  
Experimental Film (T. Kalin)

#### *2010 (forthcoming)*

In Moving Color (E. Manning)  
Philosophy, Ethics And Politics (S. Critchley)  
Foucault (T. Zummer)  
Film Art and Cinematic Languages (A. Egoyan)  
Poetry and Philosophy (J. Balso)  
Fictocriticism (M. Taussig)

- 2003 Master of Business Administration, Leisure and Sport Management specialization  
International Institute for the Study of Sport Management, University of Alberta, Edmonton, CAN
- 1999 Bachelor of Kinesiology, Sport Management specialization  
School of Recreation Management and Kinesiology, Acadia University, Wolfville, CAN

## Academic Appointments

---

### Lecturer appointments

- 2008-2009 Lecturer, Departments of Sport Management / Recreation and Leisure Studies  
Faculty of Applied Health Sciences  
Brock University, St. Catharines, CAN  
*RECL 4P21 – Cultural Politics of Leisure* (1 section)  
*RECL 3P40 – Marketing in Recreation Service Organizations* (1 section)  
*RECL 3P50 – Entrepreneurship in Recreation Service Organizations* (1 section)  
*SPMA 3P97 – Financial Practices in Sport Management* (1 section)  
*SPMA 4P06 – Application of Economics to Sport Management* (1 section)  
*SPMA 4P07 – Sport Sponsorship* (1 section)
- 2006-2007 Lecturer, Department of Sport Management  
Faculty of Applied Health Sciences  
Brock University, St. Catharines, CAN  
*SPMA 3P97 – Financial Practices in Sport Management* (2 sections)  
*SPMA 4P06 – Application of Economics to Sport Management* (1 section)  
*SPMA 4P95 – Advanced Sport Marketing Seminar: Sport Production and Consumption in the Electronic Age* (1 section)
- 1999-2001 Lecturer and Program Coordinator, Sport Management program  
School of Recreation Management and Kinesiology  
Acadia University, Wolfville, CAN  
*SRMK 2383 – Introduction to Sport Management* (2 x 1 section)  
*SRMK 3783 – Sport Marketing Strategies* (2 x 1 section)  
*SRMK 4183 – Practicum in Sport Management* (2 x 1 section)  
*SRMK 4683 – Senior Seminar in Sport Management* (2 x 1 section)  
*SRMK 4883 – Sport, Media and Culture* (a new course that I developed; 1 section)  
*KINE 3883 – Directed Readings*

### Sessional appointments

- 2010 (Fall) Course Director, Intercultural and International Communication program  
School of Communication and Culture  
Royal Roads University, Victoria, CAN  
*IICS 525 – Multimodal Communication Across Cultures* (1 section)

- 2010 Course Director, Sport Studies program  
School of Kinesiology and Health Sciences  
York University, Toronto, CAN  
*KINE 4340 – Sport, “Race” and Popular Culture* (1 section, co-taught with Barbara Fornssler)
- 2010 Instructor, Department of Sport Management  
Faculty of Applied Health Sciences  
Brock University, St. Catharines, CAN  
*SPMA 4V90 – The 2010 Vancouver Winter Olympic Games* (1 section)  
*SPMA 4P07 – Sport Sponsorship* (1 section)
- 2009 Instructor, Division of Continuing Studies  
Ontario College of Art and Design, Toronto, CAN  
*CSLB 1N01 – The Art of the Blog* (1 section)
- 2008 Instructor, Department of Physical Education and Kinesiology  
Faculty of Applied Health Sciences  
Brock University, St. Catharines, CAN  
*PEKN 4P60 – Sociology of the Modern Olympic Games* (1 section)
- 2008 Course Director, Sport Studies program  
School of Kinesiology and Health Sciences  
York University, Toronto, CAN  
*KINE 3490 – Politics and Policy in the Sport Industry* (1 section)
- 2008 Instructor, Department of Sport Management  
Faculty of Applied Health Sciences  
Brock University, St. Catharines, CAN  
*SPMA 3P97 – Financial Practices in Sport Management* (1 section)
- 2007 Instructor, Department of Physical Education and Kinesiology  
Faculty of Applied Health Sciences  
Brock University, St. Catharines, CAN  
*PEKN 3P70 – Sociology of Sport* (1 section)
- 2007 Instructor, Professional Golf Management Program  
School of Business  
Humber College, Toronto, CAN  
*BPGM 121 – Introduction to Marketing* (1 section)  
*BPGM 351 – Strategic Marketing Planning* (1 section)
- 2006 Course Director, Sport Studies program  
School of Kinesiology and Health Sciences  
York University, Toronto, CAN  
*KINE 3510 – Sports Marketing and Event Management* (1 section)

- 2005-2006 Instructor, Department of Sport Management  
Faculty of Applied Health Sciences  
Brock University, St. Catharines, CAN  
*SPMA 3P65 – Sport Marketing* (2 sections)  
*SPMA 4P15 – Evidence-Based Decision Making in Sport Management* (1 section)
- 2003-2004 Instructor, Marketing in the New Economy program  
School of Business  
George Brown College, Toronto, CAN  
*COMP 1113 – Principles of E-Business* (1 section)  
*SPMK 4001 – Sport and Event Marketing Management* (3 sections)
- 2000-2006 Instructor, Division of Continuing and Distance Education  
Acadia University, Wolfville, CAN  
*SRMK 2383 – Introduction to Sport Management*  
*SRMK 3783 – Sport Marketing Strategies*

## Academic Research

---

### Research weblog

*sportsBabel: disconnect in the sportocracy*

[www.sportsbabel.net](http://www.sportsbabel.net)



*sportsBabel* is my research weblog, which has critically examined the aesthetics, politics and poetics of sport and physical culture at the intersections between material and immaterial since 2001. Issues probed include: sport, war and the militarization of society; interactive sports media; the nature of postmodern sporting spaces; the cyborg body athletic manifest as mobile social subject; and the emergence of a sporting multitude. *sportsBabel* has received over 81,000 pageviews—primarily from the USA, Canada, UK, Australia and Germany—since a Google Analytics audit was introduced in November 2005 (does not include views on Facebook or RSS). At a current length of over 370,000 words, it has been referenced in *Sociology of Sport Journal*, *Journal of Sport and Social Issues*, *New Media & Society*, *China Radio International*, *Wall Street Journal Online*, *Slate*, *Toronto Star Online*, the *JODI* net art collective's *delicious* project, and the 2009 proceedings of *Electronic Visualisation and the Arts*. It was named a Blog of Note by Google's Blogger in 2002.

### Refereed journal articles

2. Ho, E.W. & Smith, S. (2010). 17 days in Beijing: Screen of consciousness on the micropolitical. *Public: Art/Culture/Ideas*, 40.
1. Smith, S. (2009). WADA as sporting Empire: Prospects and shadows. *Esporte e Sociedade*, 4(12), <http://www.uff.br/esportesociedade/pdf/es1208.pdf>.

### Book chapters

2. Smith, S. (in press). Sport in the wires: Abstraction, integration, efficiency. In M. Levina & G. Kien (Eds.), *Everyday life in the [post]global network*, Bern: Peter Lang.
1. Smith, S. (2009). La bombe philosophique: An archaeology of the stereoscopic present (or, sporting through the shrapnel). In P. Virilio, H. von Amelunxen & D. Burk (Eds.), *Grey ecology* (97-113). New York: Atropos Press.

### International conference proceedings

1. Smith, S. (2008). WADA as sporting Empire: Prospects and shadows. In R. Barney, M. Heine, K. Wamsley & G. MacDonald (Eds.), *Pathways: Critiques and Discourse in Olympic Research—Proceedings of the 9th International Symposium for Olympic Research* (94-103). London, ON: International Centre for Olympic Studies.

### Other conference proceedings

1. Ho, E.W. & Smith, S. (2009). Unlayering the relational: Microaesthetics and micropolitics. *Proceedings of the MediaModes Art and Technology Conference* [online]. New York: School of Visual Arts.

### Book reviews

1. Smith, S. (2005). [Review of the book *Representing sport*]. *Journal of Sport Management*, 19(1), 83-85.

### International refereed conference presentations

6. Smith, S., & Fornssler, B. (2009, July). Nomads of the urban everyday: Gait surfing and micropolitics. Presented at the International Sociology of Sport Association Conference, Utrecht, NED.
5. Smith, S. (2008, August). WADA as sporting Empire: Prospects and shadows. Presented at the 9th International Symposium for Olympic Research, Beijing, CHN.
4. Smith, S. (2008, July). Registration, control and sporting truth: The case of the World Anti-Doping Agency. Presented at the 38th World Congress of the International Institute of Sociology, Budapest, HUN.
3. Smith, S. (2007, August). Touching is believing: Panhaptic control and the IAAF. Presented at the International Sociology of Sport Association Conference, Copenhagen, DNK.
2. Smith, S. (2007, July). Towards a sporting multitude: Global Village Basketball as prototype. Presented at the International Association for Media and Communication Research Conference, Paris, FRA.
1. Smith, S. (2006, September). The networked meta-game as cyber(-enabled) sport: A response to Hemphill. Presented at the International Association for the Philosophy of Sport Conference, Niagara Falls, CAN.

### Other refereed conference presentations

25. Smith, S. & LaMorre, L. (forthcoming). Physical literacy: Reading bodies on the move. Paper to be presented at the Ophea/PHE Canada National Conference, Toronto, CAN, Oct. 21-23, 2010.
24. Smith, S. & Fornssler, B. (2010, May). (Poetry in (motion) capture). Presented at the Bodies of Knowledge Conference in Kinesiology, Physical Education and Health, Toronto, CAN.
23. Ho, E.W. & Smith, S. (2009, November). Unlayering the relational: Microaesthetics and micropolitics. Presented at the MediaModes Art and Technology Conference, New York, USA.
22. Smith, S. (2009, November). Monologic, dialogic, severalogic, technologic: On blogging as method. Presented at the North American Society for Sport Sociology Conference, Ottawa, CAN.
21. Smith, S. (2009, November). Not global: Preliminary notes in search of a sporting multitude. Presented at the North American Society for Sport Sociology Conference, Ottawa, CAN.
20. Smith, S. (2009, September). Elements of style: Homo ludens, deludens, transludens. Presented at the Artfulness of Play: Bridging Creative and Theoretical Discourses Conference, London, CAN.
19. Smith, S. (2009, May). Liminal aesthetics and the adjudication of the sporting body. Presented at the Sport & Technology: Philosophical Dimensions Conference, Vancouver, CAN.
18. Smith, S. (2009, May). The permanent state of competition. Presented at the Olympic Reform: A Ten-Year Review Conference, Toronto, CAN.
17. Smith, S. (2008, November). Volumetric striation and the tactile burden of severality. Presented at the North American Society for Sport Sociology Conference, Denver, USA.
16. Smith, S. (2008, May). Towards a sporting multitude. Presented at the *To remember is to resist*: 40 Years of Sport and Social Change Conference, Toronto, CAN.
15. Smith, S. (2007, November). Decadence, decay and darkness: The NFL's interactive waste disposal program. Presented at the North American Society for Sport Sociology Conference, Pittsburgh, USA.
14. Smith, S. (2007, July). The overexposed stadium? Virilio and the postmodern sportscape. Presented at the Leisure Studies Association Conference, Eastbourne, GBR.
13. Smith, S. (2007, May). Decadence, decay and darkness: The NFL's interactive waste disposal program. Presented at the Bodies of Knowledge Conference in Kinesiology, Physical Education and Health, Toronto, CAN.
12. Smith, S. (2006, November). Sabermetrics and the cultural normalization of third wave eugenics. Presented at the North American Society for Sport Sociology Conference, Vancouver, CAN.
11. Smith, S. (2006, May). Notes on panhaptic control in competitive running. Presented at the Bodies of Knowledge Conference in Kinesiology, Physical Education and Health, Toronto, CAN.

10. Smith, S. (2006, January). Snuffed flames, war-pr0n, and the last Olympics: Visualizing Baudrillard's WW4. Presented at the Donald Macintosh Memorial Conference in Sport Sociology, Kingston, CAN.
9. Smith, S. (2005, October). Interrogating the society of control: Pantactilism and the sport performance archive. Presented at the North American Society for Sport Sociology Conference, Winston-Salem, USA.
8. Smith, S. (2005, May). Sport in the wires: Crisis or new vista for the moving body? Presented at the Researching the Moving Body Conference in Sport and Health Studies, Toronto, CAN.
7. Smith, S. (2005, February). Questioning sport and Deleuzian societies of control. Presented at the Donald Macintosh Memorial Conference in Sport Sociology, Kingston, CAN.
6. Smith, S. (2004, November). The art of work in the age of its recombinant simulation. Presented at the North American Society for Sport Sociology Conference, Tucson, USA.
5. Smith, S. (2004, April). The art of work in the age of its mediated simulation: The case of professional sport. Presented at the Building Bridges Conference in Sport and Health Studies, Toronto, CAN.
4. Smith, S. (2004, March). The emergence of post-sport forms: A McLuhanesque perspective. Presented at the McLuhan Program in Culture and Technology's Mind, Media and Society seminar, Toronto, CAN.
3. Smith, S. (2004, January). Working out at the fitness club with Foucault and Baudrillard: A narrative account. Presented at the Donald Macintosh Memorial Lecture and Conference in Sport Sociology, Kingston, CAN.
2. Smith, S. (2003, November). The sportocratic apparatus and the making of cyborg athletes. Presented at the North American Society for Sport Sociology Conference, Montréal, CAN.
1. Smith, S. (2003, June). The prosumer as strategic asset: A preliminary typology for sport managers. Presented at the North American Society for Sport Management Conference, Ithaca, USA.

#### Conference posters

1. Fornssler, B., & Smith, S. (2009, March). Snowboarding and strategies of refusal: Goddess, cyborg, switch. Presented at the Sport, Sexuality and Culture Conference, Ithaca, USA.

#### Theory interviews

3. Smith, S., & Amdam, P. (2010). Fotball og den televisuelle kroppens politikk (P. Amdam, Trans.). *Josimar*, 4(2010), 68-71.
2. Smith, S., & Amdam, P. (2010). Notes from Babel: 'To win a World Cup you must be at your most virtuous'. In J. Turnbull (Ed.), *The Global Game: Soccer as a Second Language*. Atlanta, GA: <http://tinyurl.com/2vsdhd>.

1. Smith, S., & Ho, E.W. (2008). 13天: sports, panhapticism, geopolitics. (Audio interview: <http://www.homeshopbeijing.org/blog/?p=126>). Beijing: HomeShop.

#### Art and design catalogues

4. Smith, S. (2010). From Adam's rib. In J. Fernando (Ed.), *One Imperative, Issue 4* (pp. 14-15). Singapore: [www.oneimperative.com](http://www.oneimperative.com).
3. Smith, S. (2009). Tactical application of slowness. In S. Blake (Ed.), *September 11th Flipbook (#2)*. Omaha, NE: Barcode Art.
2. Smith, S. (2008). 过度暴光的体育场中的微观政治. (欧阳潇, 曲一箴, 涂强, Trans.). In E.W. Ho (Ed.), *穿 Wear* (pp. 94-103). Beijing: HomeShop.
1. Smith, S. (2008). Micropolitics at the overexposed stadium. In E.W. Ho (Ed.), *穿 Wear* (pp. 94-103). Beijing: HomeShop.

#### Non-refereed publications

7. Smith, S. (2009, December 16). Corporate cheer. *The Mark*. <http://themarknews.com/articles/761-corporate-cheer>.
6. Smith, S. (2009, July 6). The unexamined sporting life. *The Mark*. <http://themarknews.com/articles/345-the-unexamined-sporting-life>.
5. Smith, S. (2008, July 25). Abstracting Ender, swarming sender. *Nettime-l*. <http://www.nettime.org/Lists-Archives/nettime-l-0807/msg00100.html>.
4. Murray, R., & Smith, S. (2006, November 30). Military role in Vanier questionable. *Saskatoon StarPhoenix*, p. A8.
3. Smith, S. (2006, June). Dispatches from the sport performance archive. Invited contribution to the *Leisure Studies Association newsletter* special issue on "New connections - new directions: current research in leisure studies."
2. Smith, S. (2002, September 9). Pickup basketball in the Global Village: An open letter to the NBA and WNBA. *SportsFilter*. [http://www.sportsfilter.com/columns.cfm/more\\_ID/34.html](http://www.sportsfilter.com/columns.cfm/more_ID/34.html).
1. Smith, S. (2001, April). Profs in a wired world. *Acadia Connections Alumni Magazine*. p. 12.



## Research-Creation

---

### Selected solo projects

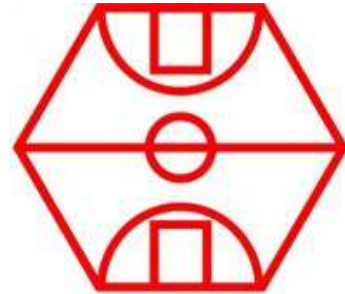
#### *Global Village Basketball*

2009, 2010

distributed collective net performance

CAN, CHN, MKD, POL, URY, USA, ITA

Bridging performative aesthetics and micropolitics, *Global Village Basketball* was a 24-hour event in which pickup basketball players from around the world were able to form local games and join a loosely-connected aggregate game that added all the scores from local Red and Blue teams into one meta-score.



Save for the technical requirements to join the game, all rules, structures and criteria for participation were determined at the local level. In the process, *Global Village Basketball* implicitly engaged themes of embodiment, identity, performed architecture, surveillance, and virtuosity. [www.globalvillagebasketball.net](http://www.globalvillagebasketball.net)

#### *wii would like to play // we don't have tickets*

2008

urban intervention

Beijing, CHN

Part of *HomeShop series one: GAMES 2008*, a larger project investigating public and private space in Beijing, *wii would like to play // we don't have tickets* contrasted the television viewing experience with the embodied Wii videogame version of the 100-metre sprint on an outdoor projection screen in the hutong district. The flat surface of the screen and the embodied volumetric Wii-motions provided a vehicle of communication between Chinese and English language. *wii would like to play // we don't have tickets* engaged themes of real and virtual space, the temporality of the neighbourhood versus that of the Olympic timetable, speed and slowness in a changing China, and the blending of communities that otherwise share little in common.



Included companion essays "Micropolitics at the Overexposed Stadium," which was published in the HomeShop journal *wear*, and "17 Days in Beijing: Screen of Consciousness on the Micropolitical," which was co-written with Elaine W. Ho and published in the special issue of *Public: Art, Culture, Ideas* on 'Screens'.

[www.homeshopbeijing.org](http://www.homeshopbeijing.org)

**HomeShop was named to Artforum China's Best of 2008 top ten list for its "forward attempts to enter the public consciousness."**

*American Sporting Alphabet*

2006-07

silkscreen t-shirt project

Toronto, CAN



A remix in homage to Heidi Cody's pop art *American Alphabet*, this project mines the iconic logos that represent the teams, management and media influences of a particular American sporting tradition. *American Sporting Alphabet* then injects these remixed images back into the circuits of electronic production and consumption in the form of “sports merchandise,” challenging questions of intellectual property, authenticity and the commons of the imagined sporting community.

**Collaborative research-creation projects**

*Department of Biological Flow*

2008-in progress

performance, media production, workshops

Toronto, CAN

The Department of Biological Flow is a project of research-creation by Sean Smith and Barbara Fornssler exploring the concept of the moving human body as it is integrated into broader information networks of signal and noise. The reference is from George Lucas' epic 1971 movie, *THX 1138*, in which a state-controlled intensification of communication processes manages every facet of daily life in a futuristic society, regulating the flux of all human subjects in work, leisure and love.



Though the Department exists in homage to Lucas' vision, our consideration of biological flow seeks to reinvigorate the agency of the human subject in its negotiations with economic and political structures both material and immaterial.

*Gait Surfing*, our first major project, is an aesthetic and micropolitical investigation proposed as an everyday life practice and/or performative event in which one haptically “rides” flows of pedestrian traffic as a response to the optical, individualizing aspects of ubiquitous cameras and gait-based detection and surveillance methods. Participants share a mixtape appropriate for the embodied rhythms of the activity and synchronize its playback in order to create a shared acoustic space within the public/private space of the surf.

*Kino-Gait*, *Natality (Ingrid)*, and *Walking with Lygia* follow from the gait surfing project, and variously engage multiple videocameras synchronized in time to explore questions of agency in spaces of volumetric surveillance.

::dobf::flux003:: *This is Not an Art Fundraiser*

::dobf::flux002:: *Kino-Gait*

::dobf::flux001:: *Bodies, Relations, Codes*

[www.departmentofbiologicalflow.net](http://www.departmentofbiologicalflow.net)

## Professional Affiliations and Academic Service

---

### Professional affiliations

- NASSS North American Society for Sport Sociology
- Sense Lab A Laboratory for Thought in Motion, Concordia University

### Professional service to the academic community

- 2010 New graduate course designed at Royal Roads University:  
*IICS 525 – Multimodal Communication Across Cultures*
- 2009-2010 Co-Chair, Brian Holmes Symposium, “Four Pathways Through Chaos,” May 2010, Toronto, CAN
- 2009 Panel Chair, NASSS Conference:  
“Blogging and Critical Sport Sociology: A Contemporary Discussion”
- 2008-2009 Co-Chair, Brian Massumi Symposium: “The Critique of Pure Feeling,” May 2009, Toronto, CAN
- 2008-2009 Sport Management Undergraduate Program Review Committee, Brock University
- 2008 Session Chair, *To remember is to resist: 40 Years of Sport and Social Change:*  
“A New Geopolitics of Sport and Social Change: Theorizing Empire and Multitude”
- 2007-pres. Editor, NASSS Newsletter (Ex-Officio Executive Board Member of NASSS)
- 2007 Session Chair, NASSS Conference: “Theorizing Space and Power”
- 2001 Judge, ACSBE Entrepreneurial Research Competition, Acadia University
- 2000 Proposed and created new course at Acadia University: *SRMK 4883 – Sport, Media and Culture*
- 1999-2001 Specialization Coordinator, Sport Management program, Acadia University

### Student service to the academic community

- 2008 Teaching assistant, *Media Culture and Artificial Life*. Prof: Dr. Wolfgang Schirmacher
- 2002-2003 Vice-President (External Relations), University of Alberta MBA Students’ Association
- 1997-1998 Student assistant, Acadia Institute for Teaching and Technology
- 1997 Teaching assistant, *Foundations of Kinesiology*. Prof: Dr. Gail Frost

## Volunteer Sport Management Experience

---

- 2009-2010 Founder, Global Village Basketball ([www.globalvillagebasketball.net](http://www.globalvillagebasketball.net))
- 2004-2005 Producer, National Ringette League web site and statistics database
- 2003 Race Captain, Cerebral Palsy Association Great Stationary Bike Race
- 2002 Volunteer, FISU World University Wrestling Championships
- 2002 Organizing Committee, University of Alberta MBA Games team
- 2000 Organizing Committee, Investor's Group Atlantic Coaching Seminar
- 2000 Delegate, Canadian Heritage Atlantic Regional Conference on Sport
- 1999 Producer, Acadia University Athletics web property, *sports.acadiau.ca*
- 1996-2001 Assistant Coach, Acadia University Men's Varsity Basketball team
- 1996-2000 Publisher, Acadia Axemen Basketball Internet magazine, *Acadia.Hoops Online*

## Professional Sport Management Experience

---

- 2000-present Sportsweb Consulting  
President and Founder

*Provision of new media consulting services to amateur and grassroots sport organizations in the areas of technology, strategy, and creative development*

## Educational Technologies

---

### Courseware

Sakai, WebCT/Blackboard, ATutor, ACME

### Knowledge management

blogs, wikis, podcasting, HTML, CSS, PHP/MySQL

### Productivity

MS Word, MS PowerPoint, MS Excel, MS Access, Corel Draw graphics suite

## Awards and Honours

---

- 2009 NASSS Barbara A. Brown Outstanding Student Paper Award (\$1,000)
- 2006 Official Selection, McLuhan International Festival of the Future's Vortex Contest: Presentation of *Global Village Basketball* project
- 2003 Government of Alberta Learning Graduate Student Scholarship (\$1,500)
- 2003 Mary Louise Imrie Graduate Student Award (\$600)
- 2003 Member, John Molson International MBA Case Competition Team
- 2002 Runner-up, University of Alberta MBA Students' Association Case Competition
- 2001 William S. McGregor Award for Entrepreneurial Excellence (\$1,500)
- 1999 Bronze Medal, Acadia Entrepreneurial Research Competition (\$150)

## References

---

Dr. Lucie Thibault  
Associate Professor, Dept. of Sport Management  
Editor, *Journal of Sport Management*  
Brock University  
(905) 688-6550 ext. 3112  
[lthibault@brocku.ca](mailto:lthibault@brocku.ca)

Dr. Gary Ness  
Director, School of Rec. Mgt. and Kinesiology  
Faculty of Professional Studies  
Acadia University  
(902) 585-1566  
[gary.ness@acadiau.ca](mailto:gary.ness@acadiau.ca)

Dr. Ted Butryn  
Associate Professor  
Department of Kinesiology  
San Jose State University  
(408) 924-3068  
[tbutryn1@kin.sjsu.edu](mailto:tbutryn1@kin.sjsu.edu)

Dr. Wolfgang Schirmacher  
Arthur Schopenhauer Chair  
Director, Media and Communications Division  
European Graduate School  
(212) 254-5267 (NYC office)  
[schirmaw@egs.edu](mailto:schirmaw@egs.edu)

Dr. Nancy Spencer  
Associate Professor  
Sport Management, Recreation, and Tourism  
Bowling Green State University  
(419) 372-6927  
[nspencr@bgsu.edu](mailto:nspencr@bgsu.edu)

## Research Plan

---

Theoretically, I approach the study of society from a technological perspective, specifically one that concerns media, communication and information technologies. I believe this line of inquiry to be currently underrepresented in the academic study of sport and physical culture, thus creating the potential for an innovative research program to emerge. This research program may be articulated along three primary vectors:

### Sporting Empire and Multitude

The first vector continues work begun during my doctoral project that, following the political philosophy of Agamben, Hardt and Negri, Virno, Manning and others, **articulates the emergence of sporting Empire and the possibilities for a corresponding sporting multitude to emerge**. This potential multitude is examined through networked media technologies, public and private communities, and questions of embodiment.

*Selected refereed article:*

Smith, S. (2009). WADA as sporting Empire: Prospects and shadows. *Esporte e Sociedade*, 4(12), <http://www.uff.br/esportesociedade/pdf/es1208.pdf>.

### Sport and the Vision Machine

The work in my dissertation stems from an earlier interest—documented in my weblog *sportsBabel* for the past eight years—concerning **the aesthetics and politics of visioning and tracking technologies used in sporting spaces**. With theoretical contributions from Virilio, Kittler, Baudrillard, Massumi and others, this work examines RFID tag timing systems; photo finish systems; free viewpoint television; sports videogames; motion capture techniques; virtual reality simulators; doping controls, etc.

*Selected book chapter:*

Smith, S. (2009). La bombe philosophique: An archaeology of the stereoscopic present (or, sporting through the shrapnel). In P. Virilio, H. von Amelunxen & D. Burk (Eds.), *Grey ecology* (97-113). New York: Atropos Press.

### Deleuze, Sport and Physical Culture

The third vector, an origin from which the first two vectors of my research plan emerge, **is an exposition of Deleuzian theory as it relates to sport and physical culture**. This line of inquiry is relatively new and in collaboration with the evolving group of scholars working in this area I believe I can make a contribution to a mapping of concepts from Deleuze's considerable oeuvre to the critical study of sport and physical culture.

*Selected book chapter:*

Smith, S. (in press). Sport in the wires: Abstraction, integration, efficiency. In M. Levina & G. Kien (Eds.), *Everyday life in the [post]global network* (Digital Formations Series). Bern: Peter Lang.